



Sonoma County's
Hit Music Station



The Format: Top 40
“Sonoma County’s Hit Music Station”



Core Audience:
Women 18-49
Adults 18-34

Ariana Grande
Bruno Mars
Justin Bieber
The Weeknd



Personalities:

Stacey K and Jonah: Mornings
Eloy: Middays
Courtney: Afternoons
DJ Dennis Anderson: Nights





Stacey K. & Jonah

Morning Drive 6a-10a

Peanut butter and jelly, salt and pepper, Yin and Yang... Stacey K & Jonah! Stacey is a Santa Rosa native, and to quote her, “ knows this is the best place evvvvaarr!” She loves to hike our beautiful trails, venture out to the coast for some beach vibes and tide pool exploration, and is always secretly hoping to find something really crazy that washed up on shore (so far, no luck). But that doesn’t dampen Stacey’s sunny personality. She’s always ready to look on the bright side, find the silver lining, and tell you a hilarious joke (there’s some disagreement between Stacey and others about the meaning of the word “hilarious”). Jonah’s demeanor could also be described as sunny, but with a chance of clouds. He might be the first non-morning person to love doing morning radio! Jonah is a New York transplant who loves to eat, travel, cook, work out, and eat some more! On weekends you’ll find him outdoors - from canoeing the Russian River to helping build trails on Taylor mountain, he loves it all (unless it’s raining, then bring on the pizza and Netflix!) Opposing characteristics can evoke the best in one another, and Stacey K & Jonah use theirs to bring humor, insight, and passion to Hot 1017 every morning since 2012.



Courtney

Afternoon Drive 2p-7p

Courtney began working for Hot right before graduating from Sonoma State University in 2014. She has bounced around doing various jobs at the station before finally landing her dream job of being on-air. She’s best known for her love of puns and dad jokes; seriously, she makes them A LOT. When she’s not on air, you can find her out at the gym, baking or cooking, or drinking delicious Sonoma County wine with friends.



DJ Dennis Anderson

Evenings 7pm –12am

Dj Dennis Anderson was born in Modesto, CA and raised in Rohnert Park, CA. He played baseball in High School, College and Pro Ball. He loved it so much he started coaching. He has coached High School, College and Pro Ball. On his time off, he enjoys time with his family, rides his motorcycle and goes camping. Also, he love to DJ weddings!

Eloy

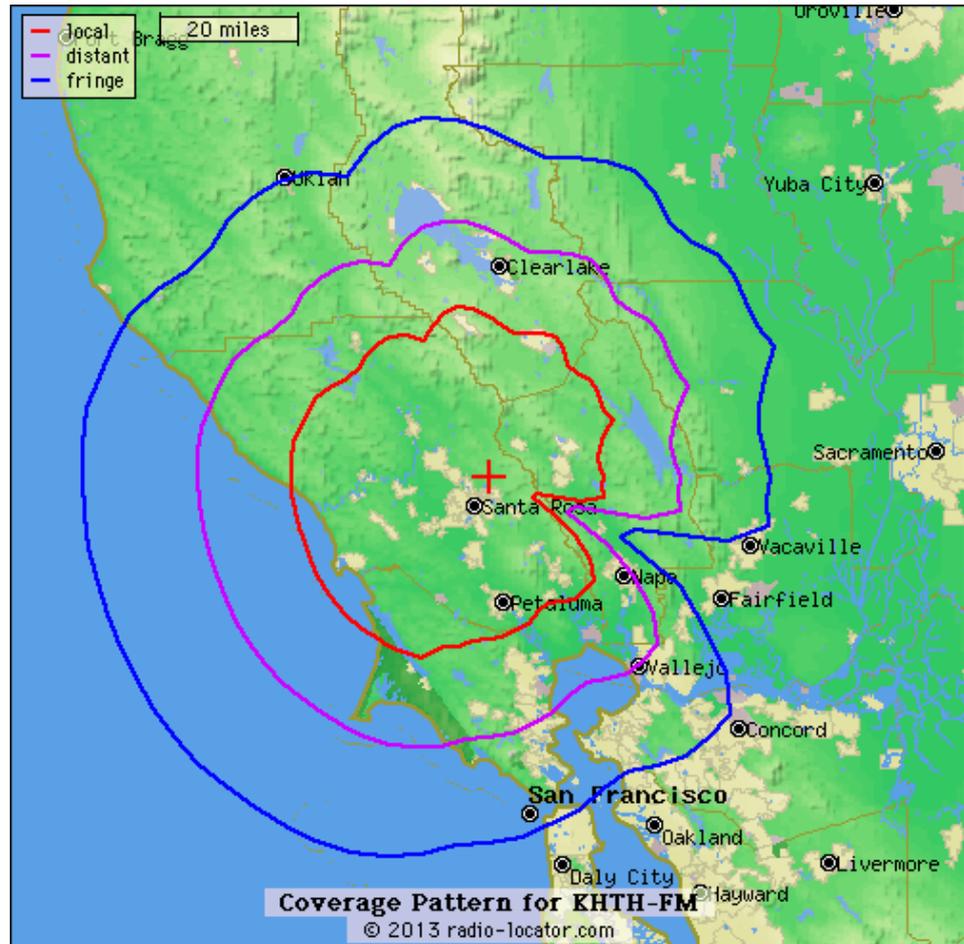
Mid-days 10a-2p

Eloy is a Sonoma County native, born and raised in Santa Rosa. Since he was young, working in broadcasting has always been the goal, be it television or radio. With an extensive knowledge of music and pop culture, Eloy’s always got his finger on the pulse of current trends and what’s popular. When he’s not on the radio, Eloy can be found exercising and adding more movies to his growing film collection.





Hot 101.7 Coverage Map



Coverage Pattern for KHTH-FM

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