

FR**GGY 92.9**
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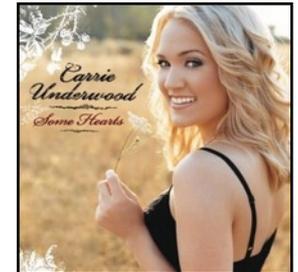
The Format:
Today's Country

Core Audience:
Adults 25-54
Women 25-54

On The Air:
5a-10a: Rob & Joss in the Morning
10a – 3p: Splash
3p – 7p: Dano
7p – Midnight: The Lia Show



Blake Shelton
Miranda Lambert
Carrie Underwood
Keith Urban
Jason Aldean



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Rob and Joss in the Mornings

Mornings 5am –10am



"Rob & Joss are Yin and Yang" & "Beauty and the Beast." Those are some of the things listeners have said about the Froggy92.9 morning show. Rob has the jokes, Joss has the logic. Rob has the spontaneity and Joss makes the plans...and somehow they've made it work for 12 years in Sonoma County. You'll hear their regular features like *Rob's College of Hollywood Knowledge* and *The 7:55 Senseless Survey*. You'll see them at all the fairs, festivals and concerts as they continue their quest to shake 100,000 hands across Sonoma County. Rob has been a staple in Santa Rosa for many years. He went to school locally, raised his kids locally and he knows every road, restaurant and landmark in the area. When he's not on the radio, he is learning something on The History Channel, walking in one of our gorgeous parks or enjoying a glass of Sonoma County red. Joss has worked in NorCal radio for 13 years and is proud to call the Wine Country home. When she's not on the radio she loves spending time with family and close friends, watching TONS of home renovation shows on HGTV (and then trying to get her house to look like that!), and cooking every recipe in Guy Fieri's cookbook and blogging about it.

Splash

Mid-Days 10am –3pm

When Splash was young, he made his own radio shows at home on a Sears & Roebuck cassette recorder. He admits the tapes were filled with silly teenage humor, but anyone could tell Splash understood. He carried his passion to college radio at UC Davis, and upon graduation landed stints at stations in Yuba City, Stockton and Las Cruces, NM. Splash has been with Froggy 92.9 FM for 13 years and amazed how just enough talent, combined with endless tenacity, has forged a lifetime career.



Dano

Afternoon Drive 3pm –7pm

Growing up in Petaluma, Dan wasn't allowed to listen to the radio because it was "dangerous". Not shockingly, this motivated him to pursue anything radio-related at all costs. With a Broadcasting Degree from San Francisco State University and a stint at a Top 40 station in Vancouver, BC, he came to Froggy 92.9 in the fall of 2007. He slowly navigated through the afternoon traffic and weekend hosting waters before assuming his position as afternoon host in the spring of 2009. . Outside of his love for radio, Dan is an avid San Jose Sharks fan. His favorite country singers are Dierks Bentley and Eric Church. Dan revels in the "dangerous" world of radio every day, and still can't believe he's living his dream!

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Froggy 92.9 FM Coverage Map

